



Support Ireland's Tourism & Hospitality Industry

Scale of crisis

Covid-19 has had shattering financial consequences on Ireland's tourism and hospitality industry which has been the country's hardest hit economic sector and is set to have one of the slowest recoveries.

The closure of tourism and hospitality businesses for long periods, the reduction in capacity due to social distancing rules, and the effective restriction to the country of international tourists has caused massive damage to Ireland's largest indigenous industry and biggest regional employer.

The Department of Business, Enterprise and Innovation has projected that tourism revenue will fall by €5 billion this year and there will be up to 200,000 industry job losses. However, it need not be like this. 50% of these jobs can be saved with the right Government intervention and the industry can resume a growth path out to 2025 as outlined in [ITIC's Revival Plan](#).

Securing an industry's future

Irish tourism can, and will, recover from this existential crisis. However, if Ireland's world-class tourism and hospitality industry is to be secured, Government needs to take 5 key decisions urgently to enable businesses to begin the process of recovery, create employment, provide regional economic balance, and enable productive enterprise and innovation.

Call to Action: 5 key policies needed to secure Irish tourism

<p>Comprehensive Covid-19 rapid testing regime to replace quarantine rule and green list and enable international travel to recommence safely.</p> <p>1</p>	<p>Revision of the Employment Wage Subsidy Scheme, so that it is in line with terms of the Temporary Wage Subsidy Scheme.</p> <p>2</p>	<p>Business Continuity Grants for tourism and hospitality industry of €500 million to provide Enterprise and Brexit supports.</p> <p>3</p>
<p>VAT to be reduced to 9% for all tourism and hospitality businesses, and waiving of commercial rates to April 2021.</p> <p>4</p>	<p>Doubling of international marketing funds and tourism budgets.</p> <p>5</p>	<p>#TourismMatters Sign the ITIC petition to support Tourism's Call to Action. See www.itic.ie.</p>

CONTACT