Tourism's 5 key Budget 2023 asks



Budget 2023, on September 27th, comes at a critical juncture for Ireland's tourism and hospitality industry.

Pent-up demand, deferred bookings and accumulated savings have all meant tourism and travel has rebounded this year. But supply has struggled to keep apace including across labour, accommodation and car hire. Growth later this year and into 2023 is expected to soften with full recovery to prepandemic levels not anticipated until 2026.

To sustain recovery, and rebuild Ireland's largest indigenous industry and biggest regional employer, ITIC has 5 key asks in relation to Budget 2023:

Support
competitiveness and
retention of the 9%
VAT rate until full
recovery is
secured

3

Car hire supply to be increased by restoration of repayment of VAT on VRT

4

Labour shortfalls to be addressed by enhancing career awareness, and recruiting from overseas including expediting non-EU work permits

5

Regional connectivity
supported and Sustainable
Aviation Fuel (SAF)
incentives to be put
in place

Maintain tourism investment

to support marketing of Ireland, sustainability and digitisation, careers and skills, and business support

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